



2021 PILGRIM RUN SPONSORSHIP FORM

On Thanksgiving morning, Thursday, November 25, 2021, area walkers and runners will participate in the eleventh annual **Pilgrim Run 5K**, a run/walk to benefit the Pilgrim Center. The Pilgrim Center is a 501(c)(3) organization established in 1997 with a mission of improving the quality of life in the midtown community of Kansas City, Missouri, making it a more viable and family-friendly place to live. Your sponsorship of this event helps cover the cost of the race so that all race registration fees can help fund Pilgrim Center's FREE community programs.

Your 2021 sponsorship will allow you to:

- Affiliate with an event managed by a dedicated and experienced committee of volunteers and staff
- Align your organization and brand with an event that is healthy, safe and fun.
- Be involved with an event that is a Kansas City tradition.
- Reach over 1,200 runners, walkers and their supporters.
- Support an established nonprofit organization with a track record of high-quality programs.

Name: _____ **Title:** _____

Organization: _____

Address: _____

Email: _____ **Phone Number:** _____

Below you will find levels of sponsorship with suggested ways of recognizing and honoring your gift. Choosing one of these levels allows you to easily choose what type of recognition is most important to you.

Do you want your logo to be on the t-shirts AND on signs along the race route? Do you want your logo to be on our billboard ads? Would you like to present the Children's Dash or even the entire Pilgrim Run 5K event?

AND we welcome customized sponsorships. Please reach out if you have other ideas of how we can acknowledge your gift to our organization.

_____ PRESENTING - \$5,000. Category exclusivity; present Pilgrim Run 5K; name or logo on front of all t-shirts, custom race bibs, all race materials, and signs along race route; 15 complimentary race registrations; verbal recognition at race; recognition on our website and social media; print marketing to all registrants

_____ PLATINUM - \$2,500. Category exclusivity; large logo on back of all t-shirts, custom race bibs, all race materials, and signs along race route; 10 complimentary race registrations; verbal recognition at race; recognition on our website and social media; print marketing to all registrants.

_____ GOLD- \$1,000. Medium logo on back of all t-shirts, signs along the race route, 5 complimentary race registrations, verbal recognition at race, recognition on our website and social media, print marketing to all registrants.

_____ SILVER - \$500. Small logo on back of all t-shirts, signs along the race route, 2 complimentary race registrations, recognition on our website and social media, and print marketing to all registrants.

_____ BRONZE - \$250. Name on back of all t-shirts, 2 complimentary race registrations, recognition on our website, print marketing to all registrants.

_____ SUPPORTER - \$100. Name on signage, complimentary race registration.

PAYMENT (please check one)

_____ Check enclosed payable to Pilgrim Center (FEIN: 43-1798440) _____ Please send an invoice.